



Ultra-Processed Foods: What Are We Even Talking About?

Intro (0:00 – 2:00 min)

Main Content (2:01 – 22:49 min)

- Background (2:01 – 7:34 min)
 - About *Food Processing* Magazine (2:25 min)
 - Activity around ultra-processed foods (UPFs) (3:34 min)
 - NOVA Food Classification System (4:20 min)
 - [MAHA Commission Releases “Make Our Children Healthy Again” Report | The Daily Intake](#)
 - [Senior NIH Researcher and Leading Expert on Ultra-processed Foods Accuses Administration of Interference and Resigns | The Daily Intake](#)
- How the current system intersects with UPFs in the past (7:35 min)
- Defining a clear definition for UPFs (12:11 min)
 - Difficulty distinguishing between ultra-processed and processed food for industry
 - [Proposed System to Define Ultra-Processed Foods | The Daily Intake](#)
 - [FDA Commissioner Califf Calls for Better Research and Action on Ultra-Processed Foods | The Daily Intake](#)
- FDA’s request for information (RFI) for ultra-processed foods (19:00 min)
 - [HHS, FDA, and USDA Announce Joint Request for Information Regarding Ultra-Processed Foods | The Daily Intake](#)
 - [FDA Reportedly Set to Define UPFs | The Daily Intake](#)
- California Governor Gavin Newsom’s executive order “defining” ultra-processed foods (21:26 min): [Governor Newsom Signs California Bill Defining Ultraprocessed Food | The Daily Intake](#)
 - Discussion of Assembly Bill 1264 (Real Food, Healthy Kids Act) (21:38 min)

- Multiple states proposing bans on food additives and ultra-processed food (24:53 min)
 - [Multiple States Propose Bans on Food Additives and "Ultra-Processed Foods" | The Daily Intake](#)
 - [Utah Introduces New Bill With "Unique" Definition for Ultra-Processed Foods in Schools | The Daily Intake](#)
- UPF lawsuit dismissed (25:12 min)
 - [UPF Lawsuit Dismissed | The Daily Intake](#)

Upcoming Keller and Heckman Events (26:56 – 28:25 min)

- Seminar on November 4 – 5, 2025 – [Navigating TSCA: Basics and Beyond 2025](#)
- Webinar on November 18, 2025 - [Sustainability and Green Claims Trends for Consumer Brands \(Part 2\)](#)
- Webinar on December 10, 2025 – [REACH 30/30](#)

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