



Color Me Bad: The Push to Remove Color Additives from Food

Intro (0:00 – 1:28 min)

Trade Press (1:34 – 5:10 min)

- [Texas House Approves 'Make Texas Healthy Again' Bill](#)
- [Senator Cotton Proposes Study to Streamline Food Safety Oversight](#)
- [FDA Inspections Resume with Help from States and AI as Staff Exodus Continues](#)
- [Nebraska to Restrict SNAP Soda and Energy Drink Purchases](#)

Main Content (5:15 – 37:18 min)

- Background
 - [Color Additives | FDA](#)
 - [Regulatory Status of Color Additives](#)
 - [Final Rules: Food Additives and Color Additives](#)
- Does GRAS apply to color additives?
- Process for getting a color additive approved in the U.S.
 - [FDA Approves Three Food Colors from Natural Sources | FDA](#)
- Addressing misconception about color additives that are permitted in the U.S. vs. Europe
- How color additives are challenging for companies
 - How color additives will affect the consumer
 - [MAHA Commission Unveils Landmark Report Exposing Root Causes of Childhood Chronic Disease Crisis | HHS.gov](#)
 - [MAHA – The White House](#)
- Recent developments at the state level
 - [New State Legislative Efforts to Regulate Color Additives in Food | The Daily Intake](#)

Upcoming Events (35:59 - 37:53 min)

- Webinar on June 10, 2025 – [Update on EU Sustainability Regulations](#)
- Seminar on September 16-17, 2025 – [2025 Practical Primer on Pesticides](#)
- Seminar on October 7-9, 2025 – [2025 Annual Food Packaging Law Seminar and Sustainability Day](#)