



中国电子商会电子烟专业委员会

Electronic Cigarette Professional Committee of China Electronics Chamber of Commerce

ECCC COMPLIANCE INDUSTRY SUMMIT 2025

15th MAY 2025

SHENZHEN · CHINA

JOIN US AT THE COMPLIANCE INDUSTRY SUMMIT 2025



On 15th May 2025, ECCC will host the Compliance Industry Summit in Shenzhen. This premier event will bring together government leaders, industry experts, and compliance practitioners from over 1,000 ECCC member organizations, creating a unique platform to advance compliance standards both domestically and globally.

The summit is a **must-attend event** for the compliance community, offering unparalleled opportunities to:

- **Exchange insights** on the latest compliance trends and best practices.
- **Discuss pressing topics** critical to compliant business operations.
- **Learn from leading experts** who will share actionable strategies and success stories.
- **Showcase innovative solutions** and services that drive compliance excellence.

AGENDA

MORNING SESSION

- **09:30-09:40** Introduction of Guests and Leaders
Moderator
- **09:40-09:55** Opening Speech
ECCC Leaders & Government Representatives
- **09:55-10:20** Vape Customs Compliance and Export Requirements
Shenzhen Customs
- **10:20-10:45** Tax Compliance Guidelines for Vaping Enterprises
Shenzhen Taxation Bureau
- **10:45-11:10** IP Protection for Vape and Case Studies
IP Tribunal of Shenzhen Intermediate People's Court
- **11:10-11:35** Industry Trends and Compliance Recommendations
Secretary-General Ao Weinuo

AFTERNOON SESSION

- **14:10-14:30** Global Regulatory Policy Updates
Pablo Cano Trilla, EcigIntelligence
- **14:30-14:50** Compliance Analysis for the U.S. Market
Azim Chowdhury, KHLAW Law Firm
- **14:50-15:10** Compliance Analysis for the Canadian Market
Samuel Tam, Canadian Vaping Association
- **15:10-15:30** Compliance Analysis for the Middle East
Mohammed Agrabawi, Moharram & Partners Consulting
- **15:30-15:50** Compliance Analysis for the Southeast Asian Market
Shamil Norshidi, Wide Compliance Company
- **15:50-16:30** Panel - Challenges & Prospects of Global Vape Compliance
Panelists - Bryan Lee, Jenny Chen, Charlene Liu, SPINI representative
- **16:30-16:40** Compliance Declaration
Representative from ECCC Members

TO PREPARE YOUR TRIP

Conference Date - May 15, 2025 (Thursday)

Conference Venue - Shenzhen Dayhello International Hotel

Pick-up location for 16th facility visits - The lobby of Shenzhen Dayhello International Hotel

Dress code - Formal business/Casual business

Language service - Chinese & English
(simultaneous interpreting)



WHY SPONSOR?

The Compliance Industry Summit is more than just an event.

As a sponsor, you'll gain

- Exclusive Visibility: Logo placement and promotional material exposure.
- Showcase Expertise: Keynote or panel speaking opportunities.
- Elite Networking: Connect with industry leaders and decision-makers.



