

## Navigating the FCC's Universal Service Program: Compliance Requirements for Service Providers

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#### Today's Presentation



- 1. Introduction to the USP
- 2. USP Fundamentals, Key Concepts, Exemptions
- 3. Form 499-A Walkthrough
- 4. Enforcement
- 5. **Q&A**

# Introduction: What is the Federal Universal Service Program?



- The Universal Service Program provides funding for several large federal support initiatives:
  - High Cost Fund (RDOF, CAF II, ACAM, etc.)
  - ♦ E-Rate
  - Rural Health Care
  - Lifeline
- The USP collects funds through "contributions" from telecommunications and iVoIP providers
- FCC -> Universal Service Administrative Company (USAC)

#### Introduction: USP is Arguably Broken



- Established as part of Communications Act of 1934
- Historically, USP quarterly contribution factor ranged from 5% 10% of covered provider's gross assessable revenues
- Recent quarters: ~30% of assessable gross revenues
- Ongoing policy debate about the future of Universal Service

#### Introduction: Why You Should Care



- USP is complicated, counterintuitive, and expensive
- FCC and USAC actively enforce: Failure to comply can result in severe consequences
- Knowledge of exemptions, etc., can provide a competitive edge

#### Important Terms



- "End user"
  - Non-contributor receiving service
- "Telecommunications"
  - Vs. Information Services
- "Interstate" Communications or transmission between a point in one state, territory, possession of the United States or the District of Columbia and a point outside that state, territory, possession of the United States or the District of Columbia.
  - Vs. Intrastate
- "Reseller" Provides telecommunications by reselling the services of other carriers
- Common Carrier
  - Vs. Private Carrier



- Forms 499-A and Q
  - 499-A due April 1
    - Collects revenue information for previous calendar year
    - Detailed revenue categories
  - 499-Q due quarterly
    - February 1, May 1, August 1, November 1
    - Collects projected revenue information for upcoming quarter and most recent quarter
    - General revenue categories



#### Who Pays?

Type of filer	USF	TRS	NANPA	LNPA
Non-interconnected VoIP providers with no other telecommunications		Х		
revenues				
De minimis private service providers				
Private service providers	Х			
Telecommunications carriers that provide only intrastate service		Х	X	X
Telecommunications carriers that provide only international service		Х	Х	Х
Telecommunications carriers that provide services only to other universal service contributors			X	X
De minimis interstate telecommunications carriers and de minimis interconnected VoIP providers		X	X	X
Most other interstate telecommunications carriers and interconnected VoIP providers	X	Х	X	X



- Reseller certifications
  - Required annually
  - Signed by customer under penalty of perjury
  - Must be consistent with FCC's provided language
  - Double payment risk
    - Basic principle is that USF contributions should be assessed only once in the distribution chain



- FCC's end-to-end rule Look at location of end points, not location of provider's facilities
- Internet-bound traffic 100% interstate
  - Internet "contaminates" point-to-point services, even if same provider not providing Internet service
- 10% rule = if more than 10% of traffic on a point-to-point service is interstate, then entire circuit is interstate
- Measure by traffic, not capacity
- Obtain 10% certification from customer



- VoIP (Traffic Studies vs. Safe Harbor)
  - 64.9% Interstate Safe Harbor
  - Elect each quarter
  - Alternatively may rely on Traffic Studies
    - Statistical sampling to estimate jurisdiction of traffic
    - Maximum 1% margin of error with 95% confidence level
    - Must include an explanation of the methodology employed and accuracy
    - Submit with 499-A filing
- USF Fee Recovery
  - May recover USF from customers
  - If recovery is through line item, fees cannot be marked up

#### **Key Exemptions**



- De minimis
  - No contribution required if contribution for year is less than \$10,000
  - ♦ iVoIP and Common Carrier must still file 499-A. Do not need to file 499-Q
  - Non-Common Carriers need not file 499-A
  - Evaluate using worksheet in 499-A

(1)	Interstate contribution base for filer Enter Line 423(d) from FCC Form 499-A.	\$
(2)	International contribution base for filer Enter Line 423(e) from FCC Form 499-A.	\$
(3)	Interstate contribution base for all affiliates* Enter sum of Line 423(d) from FCC Forms 499-A of all affiliates.	\$
(4)	International contribution base for all affiliates Enter sum of Line 423(e) from FCC Forms 499-A of all affiliates	\$
(5)	Consolidated interstate contribution base Enter Line (1) + Line (3).	\$
(6)	Consolidated interstate and international contribution base Enter Line (2) + Line (4) + Line (5).	\$
(7)	Consolidated interstate contribution base as a percentage of consolidated interstate and international contribution base Enter Line (5) / Line (6).	%
(8)	LIRE Exemption ** If Line (7) > 12%, enter Line (2). If Line (7) $\leq$ 12%, enter \$0.	\$
(9)	Contribution base to determine de minimis qualification Enter Line (1) + Line (8).	\$
(10)	2023 Form 499-A de minimis estimation factor	0.256 ***
(11)	Estimated annual contribution Enter Line (9) x Line (10)	\$

#### **Key Exemptions**



- Intrastate Only
  - Not subject to Federal USF, check State programs
- International Only
  - Not subject to Federal USF
- Transport service provided to ISP (non common carrier)
  - Exemption for specific service only
- Government-only
  - For entities exclusively serving public safety or government entities and not offering services to others
- System integrators
  - Less than 5% of revenue from resale of telecommunications



### Form 499-A Walkthrough

#### **Enforcement: Deadlines**



- Important Deadlines
  - Form 499-Q: Feb. 1, May 1, Aug. 1, Nov. 1
    - Revisions to Feb 2023 filing due Mar. 20, 2023
  - Form 499-A: April 1
    - Deadline for 2023 due by April 3; revisions due by Mar. 31, 2024

#### Enforcement: Calculating Forfeiture



- Failure to File Form 499-A
  - Base forfeiture of \$3,000 (potentially up to \$50,000)
- Failure to Respond
  - Base forfeiture of \$4,000
- Criteria
  - Consider the nature, extent, and gravity to comply with filing requirements
  - Can assess an upward adjustment for egregious misconduct and intentional violations
  - Can assess downward adjustment for a minor violation, good faith or voluntary disclosure, a history of overall compliance, or an inability to pay

#### Enforcement: Proceedings



- Globocom (2006)
  - Failed to contribute to USF and TRS fund and did not file required forms
  - Base forfeiture of \$20,000 for failing to contribute to USF, \$10,000 for failure to contribute to TRS fund
- IK Communications (2022)
  - Failed to file six Forms 499-A between April 2016 and April 2021 and did not respond to LOI
  - Proposed forfeiture of \$100,000 for apparently, willfully, and repeatedly failing to timely comply with filing requirements and willfully failing to respond to LOI
- Pacific Data Systems (2023)
  - Failed to file 13 worksheets between August 2019 and February 2022
  - \$100,000 proposed forfeiture for failure to file



# Thank You

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